



FOR MORE INFORMATION:

Dan & Michele Butler

Info@MyOwnBottle.com

www.MyOwnBottle.com

Introducing a Greener, Healthier Way for Water on The Go

*This durable, reusable and fashionable glass bottle design will have you saying,
"I want My Own Bottle!"*

November 18, 2010 – HUNTINGTON BEACH, Cal. – Empowering health for the body and mind, while protecting the environment, My Own Bottle announces the release of its durable, reusable and fashionable glass water bottle by the same name. My Own Bottle is an eco-friendly glass water bottle that is convenient to use, easy to maintain and available with powerful, personalized expressions etched on the side of the bottle. Demonstrate your commitment to the environment, your health and future generations through My Own Bottle, the only water bottle you will ever need.

"My Own Bottle is a reusable solution designed to replace the everyday plastic drinking water bottle," says Dan Butler, Co-Founder of My Own Bottle. "A plastic bottle may take only an hour to drink, but once thrown away it can take up to 1000 years or more to break-down in a landfill. My Own Bottle is the perfect replacement; it allows for the convenience of a plastic water bottle, the taste of drinking water from a glass, it provides prevention from the dangerous health risks associated with plastic and keeps our environment cleaner and greener."

It is estimated that 2.7 million tons of plastic are used in the production of plastic drinking bottles worldwide each year. In America, nearly 30 billion plastic water bottles are purchased each year, and less than 2 of every 10 are recycled. The rest end up in one of our country's landfills, where it will stay for 1000 years. My Own Bottle is made from all-natural sustainable raw material and is 100 percent recyclable. While the design is sleek, the material is durable and is easy to maintain. My Own Bottle can be reused indefinitely and is a cost-effective solution for the average water-drinker, saving approximately \$1,500 per year in plastic water bottle expenses.

Another benefit of My Own Bottle is the complete avoidance of the series of health risks associated with food and beverages in plastics. Plastic is often made with bisphenol-A (BPA), polycarbonate (which contains BPA) or Polyethylene terephthalate (PET), all of which studies link to endocrine disruption, interfering with hormones in the body, and can lead to early onset of puberty in children, reproduction impairment as well as certain cancers. There is a rise of chemicals leaking into its contents when the plastic is warmed, such as how a water bottle increases in temperature when left in a hot car, for example. Glass bottles eliminate unnecessary exposure to a lot of these risks. Glass is the only packaging material generally regarded as safe by the U.S. Food & Drug Administration.

"My Own Bottle is a healthy alternative to plastic water bottles, both for your body as well as your mind," explains Co-Founder Michele Butler. "Not only did we want to create a better

FOR IMMEDIATE RELEASE

drinking experience through glass bottles, but a more empowering experience as well. My Own Bottle is fashionable and demonstrates your commitment to making the Earth a better place without having to say a word, but the positive energy contained within a personalized My Own Bottle can also make you a better you and can positively influence those around you as well.”

Water, a natural healer, refresher and energizer, is an essential element for life. However, water charged with positive energy can further enhance all of its life-giving benefits. My Own Bottle is customizable, allowing for powerful messages, expressions or thoughts to be hand-etched right on the side of the bottle. Available word choices include: Peace, Gratitude, Namaste, Believe or Inspire. Custom messages can be etched on the glass as well. Transform thoughts and actions, and infuse positive energy into your water and the world with My Own Bottle.

Not only are custom bottles perfect for energizing your water and expressing yourself, they are also perfect for expressing your appreciation for someone special or even to commemorate a special or important event. My Own Bottle can be used to promote a business and allow for corporate logos or symbols to be hand-etched into the bottle as well. To learn more on corporate packages, email us at Info@MyOwnBottle.com.

My Own Bottle is convenient and portable, perfect for storing liquid at home, in the office or to take on the go. Made from Italian glass and hand-etched in the U.S.A, the sleek but functional design will have you saying, “I want My Own Bottle.” Fashionably demonstrate your commitment to the Earth without saying another word. It’s dishwasher safe, 100 percent eco-friendly and provides pure, fresh tasting water in every sip. It is available in two sizes: 17 ounce and 34 ounce, with prices starting at just \$24.99. My Own Bottle is available for purchase at www.MyOwnBottle.com, through Yoga Works and custom promotional products.

For more information or to order visit: www.MyOwnBottle.com or Info@MyOwnBottle.com.

###